



Rapala®

NEW FOR 2021 CATALOG



R E S P E C T E D R A P A L A B R A N D S



BLUE FOX



TERMINATOR





NEW Rap-V Blade

**Jig it. Cast it. Bounce it.
Just don't pigeonhole it.**

RAPALA®



NEW

RAP-V BLADE

The NEW Rap-V Blade is the perfect balance of metal, plastic and Rapala® expertise. This extremely versatile bait produces instant vibration on the lift or retrieve. The Rap-V can be worked in variable depths with a wide-range of techniques; cast out, make contact with bottom, lift & let fall in a yo-yo style retrieve. For vertical presentation, drop to bottom and twitch for a jiggging action. Two line tie positions; front line tie for a slower fall swimming action, rear line tie for a faster fall, head down action. The Rap-V Blade delivers the right action and attitude delivers the right action and attitude no matter how you fish it, making it the perfect choice for any species of gamefish.

CONSTRUCTION
Metal Frame with Durable Plastic Body

FEATURES
Two Line Tie Holes
Distinctive Loud BB Rattle System

ACTION
Instant Tight Vibration on Lift or Retrieve

TARGETED SPECIES
Bass/Multi-Species
Freshwater

TERMINAL
VMC® Snap, Black Nickel Round Bend & Double Belly Hook



RAP-V BLADE SPECIFICATIONS/COLORS

Model No.	Running Depth	Body Length	Weight	Hooks	ACHT	BGH	BUD	CBN	CLN	CRT	FT	G	GCHT	GH	MBS	MLC	PD	RDF	S	YP
RVB06	Variable	2-1/2"	1/2 oz.	No.4 & 6	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•

PATENT PENDING



*Ott DeFoe
Rapala® Pro Angler
Working on the OG Slim 6 in his Garage*



NEW
OTT'S GARAGE SERIES
OG SLIM 6

From a passion of bait building as a childhood hobby, to customizing lures as a professional angler, the OG Series is born of the sawdust from Ott DeFoe's Garage. The Rapala® Slim is a balsa, flat-sided bait with a medium wobble and tight side-to-side action. The lightweight circuit board lip is extremely thin yet delivers the right action and attitude no matter how you fish it, making it the perfect choice for any species of gamefish.

CONSTRUCTION	FEATURES	ACTION	TARGETED SPECIES	TERMINAL
Premium Balsa Wood Body	Silent/Non-Rattling Circuit Board Lip Flat Sided Body	Medium Wobble and Tight Side-to-Side Action	Bass/Multi-Species Freshwater	VMC® Black Nickel 1X Strong Hybrid Treble Hooks



BGSD
Big Shad



CRTBC
Chartreuse Rootbeer Crawdad



CTSD
Citrus Shad



CW
Crawdad



DCW
Dark Brown Crawdad



GGSD
Green Gizzard Shad



HSD
Helsinki Shad



MCC
Mossy Chartreuse Crawdad



P
Perch



RCW
Red Crawdad



RSL
Live River Shad



RTBC
Rootbeer Crawdad



S
Silver



SD
Shad

OG SLIM 6 SPECIFICATIONS/COLORS

Model No.	Running Depth	Body Length	Weight	Hooks	BGSD	CRTBC	CTSD	CW	DCW	GGSD	HSD	MCC	P	RCW	RSL	RTBC	S	SD
OGS06	6'	2-3/4"	1/2 oz.	No.3	•	•	•	•	•	•	•	•	•	•	•	•	•	•

NEW PRO CUSTOM COLORS
DT® (DIVES-TO) SERIES

CONSTRUCTION	FEATURES	ACTION	TARGETED SPECIES	TERMINAL
Premium Balsa Wood, Custom Extra Thin Polycarbonate Lip	Internal Rattle Chamber, Quick-Diving Resting Position, Long-Casting	Side-to-Side Hard Action High Vibration	Bass/Multi-Species Freshwater	VMC® Black Nickel Round Bend Hooks



BGSD
Big Shad



CRTBC
Chartreuse Rootbeer Crawdad



CTSD
Citrus Shad



GGSD
Green Gizzard Shad



RTBC
Rootbeer Crawdad

DT® SPECIFICATIONS/NEW COLORS

Model No.	Running Depth	Body Length	Weight	Hooks	BGSD	CRTBC	CTSD	GGSD	RTBC
DT04	4'	2"	5/16 oz.	No. 6	•	•	•	•	•
DT06	6'	2"	3/8 oz.	No. 5	•	•	•	•	•
DT10	10'	2-1/4"	3/5 oz.	No. 4	•	•	•	•	•
DT14	14'	2-3/4"	3/4 oz.	No. 3	•	•	•	•	•
DT16	16'	2-3/4"	3/4 oz.	No. 3	•	•	•	•	•
DTMSS20	20'	2-3/4"	7/8 oz.	No. 3	•	—	•	•	—

NEW COLORS
X-RAP® PROP

CONSTRUCTION
X-Style
Translucent Body
3D Holographic Eyes

FEATURES
Counter-Rotating
Stainless Steel Props
Long-Casting Design

ACTION
Topwater Buzzer
Ripped Aggressive
Twitched Finesse

TARGETED SPECIES
Bass/Multi-Species
Freshwater or
Saltwater

TERMINAL
VMC® Black Nickel
Round Bend Hooks
Flash Feather Tail



X-RAP® PROP SPECIFICATIONS/NEW COLORS

Model No.	Running Depth	Body Length	Weight	Hooks	BCHO	FLG
XRPR11	Topwater	4-3/8"	3/8 oz.	No. 5 & 6	•	•

NEW COLOR
SKITTER V

CONSTRUCTION
Durable Plastic Body
3D Holographic Eyes

FEATURES
V Shape Belly Design
Tail Weighted Balance
Cadence Rattle

ACTION
Quick Cut/
Long Glide
Walk-the-Dog

TARGETED SPECIES
Bass/Inshore
Multi-Species
Freshwater or Saltwater

TERMINAL
VMC® Black Nickel
Round Bend Hooks



SKITTER V SPECIFICATIONS/NEW COLORS

Model No.	Running Depth	Body Length	Weight	Hooks	PCH
SKV10	Topwater	4"	1/2 oz.	Two No. 4	•
SKV13	Topwater	5-1/4"	1 oz.	Three No. 3	•

US PATENT NUMBER D787012

NEW SIZE AND COLORS

RIPSTOP®

CONSTRUCTION
Durable Plastic Body
Internal Scales & Metalized
Flash Foil

FEATURES
Hard Plastic Boot Tail
Slow-Rise On Pause

ACTION
Fast Ripping Flash
Hard Stopping

TARGETED SPECIES
Bass/Multi-Species
Freshwater

TERMINAL
VMC® Black Nickel
Round Bend Hooks



AS
Albedo Shiner



CBN
Carbon



CLN
Clown



EB
Elite Blue



NEW FT
Firetiger



GOBY
Goby



HDI
Houdini



HER
Herring



MBS
Moss Back Shiner



MKY
Speed Monkey



MRL
Marilyn



PD
Purpledescent



NEW PEL
Live Perch



S
Silver



SNP
Sneaky Pete



YP
Yellow Perch

RIPSTOP® SPECIFICATIONS/COLORS

Model No.	Running Depth	Body Length	Weight	Hooks	NEW					NEW								
					AS	CBN	CLN	EB	FT	GOBY	HDI	HER	MBS	MKY	MRL	PD	PEL	S
RPS09	3'-4'	3-1/2"	1/4 oz.	No. 6 & 7	•	•	•	•	•	•	•	•	•	•	•	•	•	•
RPS12	4'-5'	4-3/4"	1/2 oz.	Three No. 5	•	•	•	•	•	•	•	•	•	•	•	•	•	•

RIPSTOP® DEEP SPECIFICATIONS/COLORS

NEW RPSD09	5'-6'	3-1/2"	1/4 oz.	No. 6 & 7	•	•	•	•	•	•	•	•	•	•	•	•	•	•
RPSD12	4'-8'	4-3/4"	9/16 oz.	Three No. 5	•	•	•	•	•	•	•	•	•	•	•	•	•	•

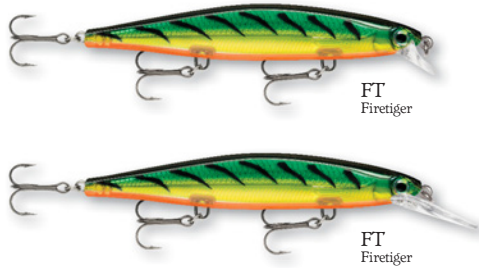
US PATENT NUMBER D817438



NEW COLORS

SHADOW RAP® | SHADOW RAP® DEEP

CONSTRUCTION Durable Plastic Body Internal Scales & Metalized Flash Foil	FEATURES Slow-Sinking Fade on Pause	ACTION Sharp Left & Right Turns Hard Flash Movement	TARGETED SPECIES Bass/Multi-Species Freshwater	TERMINAL VMC® Fine Wire Black Nickel Round Bend Hooks
---	--	--	---	--



SHADOW RAP® SPECIFICATIONS/NEW COLORS

Model No.	Running Depth	Body Length	Weight	Hooks	FT	PEL
SDR11	2' - 4'	4-3/8"	7/16 oz.	Three No. 6	•	•

SHADOW RAP® DEEP SPECIFICATIONS/NEW COLORS

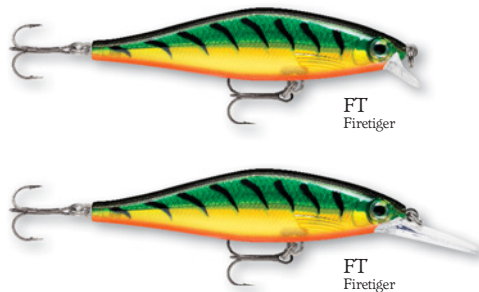
SDRD11	4' - 8'	4-3/8"	7/16 oz.	Three No. 6	•	•
---------------	---------	--------	----------	-------------	---	---

PATENT PENDING ACTION

NEW COLORS

SHADOW RAP® SHAD SHADOW RAP® SHAD DEEP

CONSTRUCTION Durable Plastic Body Internal Scales & Metalized Flash Foil	FEATURES Slow-Rise On Pause	ACTION Sharp Left & Right Turns Hard Flash Movement	TARGETED SPECIES Bass/Multi-Species Freshwater	TERMINAL VMC® Fine Wire Black Nickel Round Bend Hooks
---	--	--	---	--



SHADOW RAP® SHAD SPECIFICATIONS/NEW COLORS

Model No.	Running Depth	Body Length	Weight	Hooks	FT	PEL
SDRS09	3' - 4'	3-1/2"	3/8 oz.	Two No. 6	•	•

SHADOW RAP® SHAD DEEP SPECIFICATIONS/NEW COLORS

SDRSD09	5' - 6'	3-1/2"	3/8 oz.	Two No. 6	•	•
----------------	---------	--------	---------	-----------	---	---

PATENT PENDING ACTION

NEW COLORS

DOWN DEEP HUSKY JERK®

CONSTRUCTION
Durable Plastic
Loud Rattles

FEATURES
Suspending
Deep Diving Lip

ACTION
Runs Straight and
True at Any Speed

TARGETED SPECIES
Walleye/
Multi-Species
Freshwater

TERMINAL
VMC®
Black Nickel
Round Bend Hooks



BLKL
Black Light



BWB
Black Wonderbread



DSC
Dreamsicle



FPN
Fruit Punch



HSP
Headspin



JLC
Juicy Lucy



MFT
Moldy Fruit



NTR
Night Terror



PSQ
Pink Squirrel



RVE
Rave



SLM
Slimy Lime



VDH
Voodoo Haze

DOWN DEEP HUSKY JERK® SPECIFICATIONS/NEW COLORS

Model No.	Running Depth	Body Length	Weight	Hooks	BLKL	BWB	DSC	FPN	HSP	JLC	MFT	NTR	PSQ	RVE	SLM	VDH
DHJ12	8'-19"	4-3/4"	1/2 oz.	Three No. 5	•	•	•	•	•	•	•	•	•	•	•	•
DHJ14	10'-20'	5-1/2"	13/16 oz.	Three No. 4	•	•	•	•	•	•	•	•	•	•	•	•

NEW COLORS

SHAD DANCER®

CONSTRUCTION Tough Balsa Body Wire Through Construction	FEATURES Deep Diving Aggressive Action	ACTION Cast or Trolled Runs 7'-14'	TARGETED SPECIES Walleye/Multi-Species Freshwater	TERMINAL VMC® Black Nickel Round Bend Hooks
--	---	---	--	--



SHAD DANCER® SPECIFICATIONS/NEW COLORS

Model No.	Running Depth	Body Length	Weight	Hooks	BFL	CGFR	SFL
SDD04	7' - 10'	1-1/2"	3/16 oz.	Two No. 8	•	•	•
SDD05	7' - 10'	2"	1/4 oz.	Two No. 6	•	•	•
SDD07	9' - 14'	2-3/4"	9/16 oz.	Two No. 5	•	•	•

NEW COLORS

SUPER SHAD RAP®

CONSTRUCTION Premium Balsa Wood Construction	FEATURES Stainless Through Wire Construction Life-Like Patterns	ACTION Cast or Trolled Natural Swimming Action	TARGETED SPECIES Big Game/ Multi-Species Freshwater or Saltwater	TERMINAL 3X VMC® Black Nickel Round Bend Hooks
--	---	--	--	--



SUPER SHAD RAP® SPECIFICATIONS/NEW COLORS

Model No.	Running Depth	Body Length	Weight	Hooks	CH	GF	HLW	SCRB
SSR14	5' - 9'	5-1/2"	1-5/8 oz.	Two No. 3/0	•	•	•	•

NEW

X-RAP® MAGNUM XPLODE®

The X-Rap® Magnum Xplode® has been designed with a thick-walled ABS body, through wire construction and extreme duty hooks to withstand and conquer the most vicious of strikes. This topwater lure features custom, low position line tie that pulls the lure downward when retrieved while the deep-cupped face creates a monumental surface explosion with each sweep. Long-casting and rear-weighted for perfect resting position. Hung with VMC® 75 Series™ 6X Tropic Spark Point hooks, connected with heavy duty split rings.

<p>CONSTRUCTION</p> <p>Thick-Walled ABS Body Through Wire Construction</p>	<p>FEATURES</p> <p>Deep-Cupped Face Low Position Line Tie</p>	<p>ACTION</p> <p>Fast Sweeping Topwater Explosion</p>	<p>TARGETED SPECIES</p> <p>Big Game/ Multi-Species Freshwater or Saltwater</p>	<p>TERMINAL</p> <p>VMC® 6X Tropic Spark Point Hooks HD Split Rings</p>
---	--	--	---	---



AYU
Ayu



BSRD
Blue Sardine



D
Dorado



FFU
Flying Fish UV



HWHU
Hot Wahoo UV



MU
Mullet

X-RAP® MAGNUM XPLODE® SPECIFICATIONS/COLORS

Model No.	Running Depth	Body Length	Weight	Hooks	AYU	BSRD	D	FFU	HWHU	MU
XRMAGXP130	Topwater	5-1/4"	2-3/16 oz.	Two No. 2/0	•	•	•	•	•	•
XRMAGXP170	Topwater	6-3/4"	5 oz.	Two No. 5/0	•	•	•	•	•	•



NEW COLORS

X-RAP® MAGNUM®

CONSTRUCTION X-Style Translucent Body 3D Holographic Eyes	FEATURES Deep Diving Lip Preset Diving Depths Big Water Patterns	ACTION Deep-Diving Unassisted, Runs to 13 knots	TARGETED SPECIES Big Game/ Multi-Species Freshwater or Saltwater	TERMINAL VMC® 4X Perma Steel® Hooks
---	--	---	--	---



X-RAP MAGNUM® SPECIFICATIONS/NEW COLORS

Model No.	Running Depth	Body Length	Weight	Hooks	HUU	YFU
XR MAG 20	20'	5-1/2"	1-5/8 oz.	Two No. 2/0	•	•
XR MAG 30	30'	6-1/4"	2-1/2 oz.	Two No. 4/0	•	•
XR MAG 40	40'	7"	3-3/8 oz.	Two No. 5/0	•	•

NEW COLORS

X-RAP® LONG-CAST

CONSTRUCTION X-Style Translucent Body 3D Holographic Eyes	FEATURES Long-Casting Variable Retrieve	ACTION Sinking Flutters on Fall	TARGETED SPECIES Multi-Species Freshwater or Saltwater	TERMINAL VMC® 4X In line Single Hooks
---	--	--	---	---



X-RAP® LONG-CAST SPECIFICATIONS/NEW COLORS

Model No.	Running Depth	Body Length	Weight	Hooks	ANC	BM	CHM	GM
SXRL 12	4' - 5'	4-3/4"	1-1/4 oz.	Two No. 3/0	•	•	•	•
SXRL 14	4' - 5'	5-1/2"	1-7/8 oz.	Two No. 5/0	•	•	•	•

R12 LITHIUM

R12 HEAVY-DUTY LITHIUM FILLET KNIFE COMBO

Lithium Ion batteries provide a consistent speed and torque from fillet to fillet, without reduced power or slow down as battery power wanes.

- 80 minutes of continuous runtime
- Twice the speed and three times the torque of other cordless fillet knives
- LED light for filleting in low light conditions
- On-board LED power gauge to monitor battery status
- Two PTFE coated blades 6" and 7-1/2"
- Two R12 2 Ah Lithium ION battery packs
- Rapid charging base; battery charge time of 1 hour
- Radical ergonomic design features a positive-force power button
- EVA storage case
- Two year warranty

Model No.	Item Description
R12HDRF	R12 HD Lithium Fillet Knife Combo PATENT PENDING



Includes Padded EVA Case

R12 BATTERY 2Ah / R12 CHARGING BASE



R12 LITHIUM

R12 CHARGING BASE

- 2 amps rapid charging, battery charge time of 1 hour
- Built-in cell optimization, smart charging
- Battery charging status light indicator
- Two year warranty

Model No.	Item Description
R12CB	R12 Charging Base

R12 LITHIUM

R12 BATTERY 2Ah

- 2 Ah Lithium ION battery pack
- Built to perform in temperatures down to 0°F
- On-board circuit management protects from overheating and overloads
- Individual cell monitoring prevents cell damage and maximizes battery life
- Two year warranty

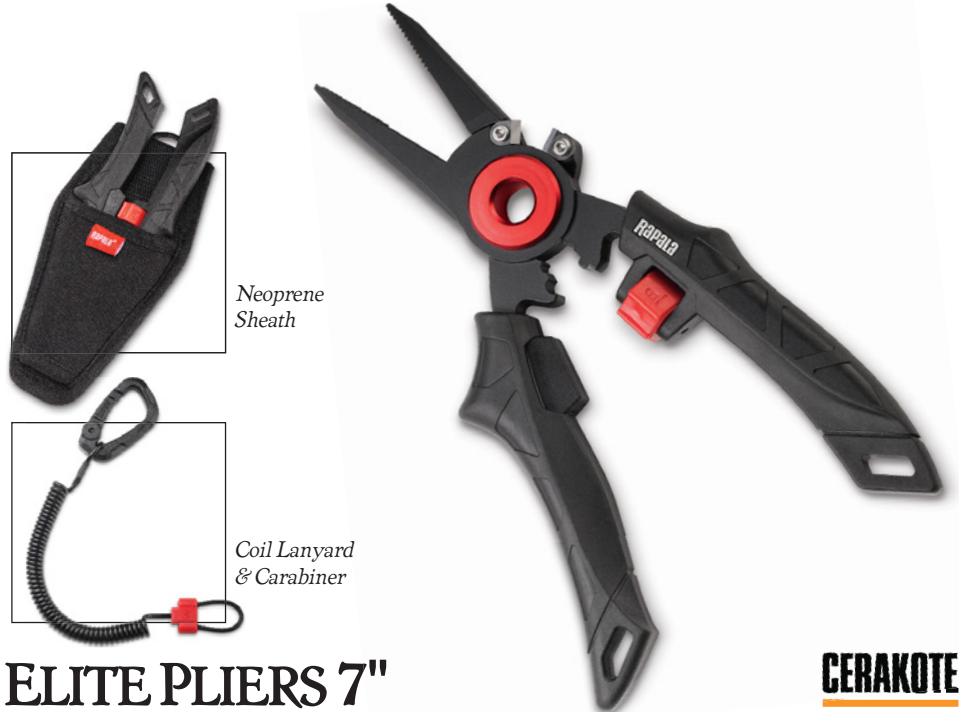
Model No.	Item Description
R12B	R12 Battery 2Ah



COATED REPLACEMENT BLADES

- PTFE non-stick coating makes filleting and cleanup easier
- Stainless steel, reciprocating blade action
- Designed for use with all Rapala® Electric & Rechargeable Fillet Knife Models: PGEFR, PGEF1, PGEFAC, HDEFAC, RRFN, REF-AC & REFACW

Model No.	Blade Length
CEFB6	6"
CEFB7	7-1/2"



ELITE PLIERS 7"

CERAKOTE

The new Rapala® Elite Pliers are armed by Cerakote® which is a high performance, lightweight coating that protects against abrasion, corrosion & UV rays. Patented "Mag Spring" keeps jaws open and ready, flip the switch & "Mag Lock" tightly secures jaws for safe storage. Hybrid jaws have interlocking front teeth that insures a lock-tight clasp on hooks. Flat area in back is built for gripping line and leaders. Carbide cutters are replaceable and will cut all braid, monofilament, fluorocarbon line along with light wire up to 15lbs.

- Built-in crimping tool for simple crimps and rigging
- Robust handles have comfortable ergonomic feel and tactile grip
- Neoprene sheath, coil lanyard & carabiner included

Model No.	Item Description
RESP7	Elite Pliers 7"

US PATENT NUMBER D787015, PATENT PENDING



Spinning Rod Placement



Baitcast Rod Placement



DIGITAL LINE COUNTER

Rapala's® new Digital Line Counter is designed to attach to either a baitcast or spinning rod and is loaded with functionality. Very simple to use for casting, trolling and spooling line for consistency.

- Digital display with back light
- Depth lock saves and displays the line distance with one touch
- Depth alarm sounds when your desired line distance is reached
- Line guide with release quickly disengages line from wheel when needed
- Rod mount holds line counter securely to your rod
- Imperial and metric display options • Battery status indicator

Model No.	Item Description
RDLC	Digital Line Counter

PATENT PENDING



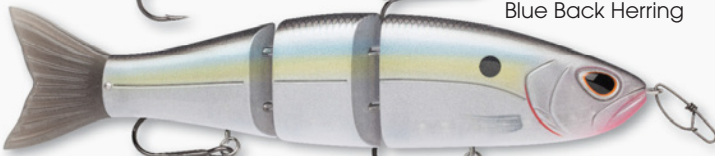
NEW ARASHI SWIMMER



680
Bluegill



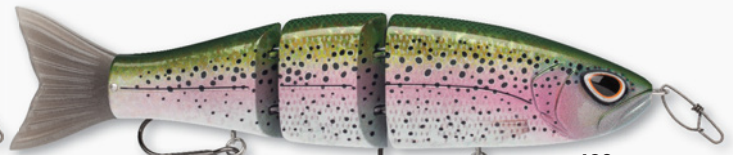
685
Blue Back Herring



690
Threadfin Shad



691
Green Gill



692
Rainbow Trout



693
Ghost Rainbow Trout



696
Oikawa Mesu



859
Pro Blue



874
Black Silver Shad

- ARASHI [a-ra-shee] SWIMMER'S multi jointed construction delivers a life-like swimming action over a wide range of retrieve speeds
- MODERATE SINKING RATE creates a stable action at faster retrieve speeds while still allowing the lure to remain in the strike zone when paused or twitched (sink rate: 0.8 ft. per second / ROF-8)
- SWIVELING HOOKS increase catch ratio by eliminating leverage against lure body during the fight
- PREMIUM COLORS AND PATTERNS precisely match regional prey, with attractor options that are unmatched in drawing a strike by arousing the aggression response
- SPARE TAIL included



INCLUDES SPARE TAIL

Model No.	Running Depth	Body Length	Weight	Hooks
ASW18	Variable	7"	2-3/16 oz.	1/0



Ott DeFoe
Storm® Pro Angler
2019 Bassmaster Classic Champion

STORM® NEW COLORS ARASHI VIBE

Inspired colors from the Bassmaster Classic Champion Ott DeFoe! Designed for tough bite conditions. The Arashi® Vibe generates subtle vibration and sound at incredibly slow speeds with either a steady retrieve or lift-fall technique. Soft knock rattle provides a single cadence sound that attracts without overpowering. Patented self-tuning line tie is a free-moving design that allows the lure to start action easily and vibrate at slow speeds. Rotated hook hangers nest the hooks close to the body for improved action, preventing hangups, even with its larger hooks.

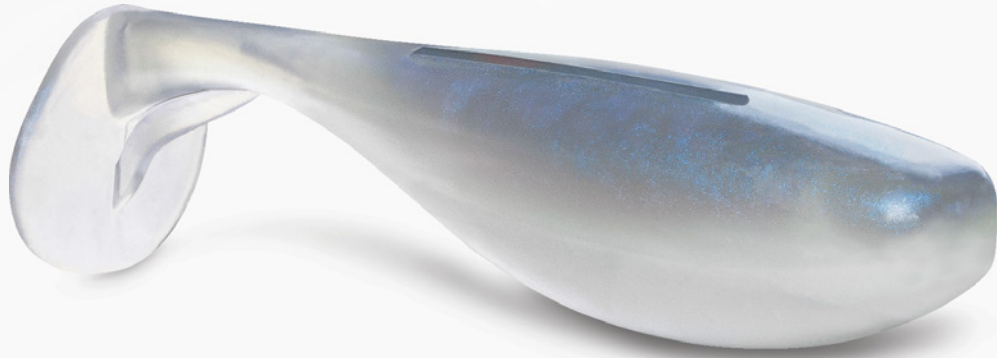


- Soft knock cadence rattle
- Patent pending self-tuning line tie
- Rotated hook hangers
- Slow speed action
- Premium VMC® Black Nickel hooks

Model No.	Running Depth	Body Length	Weight	Hooks
AVB07	Variable	2-3/4"	9/16 oz.	#3



NEW LARGO SHAD



AGL-Arkansas **GLOW**



ASD-Albino Shad



EC-Electric Chicken



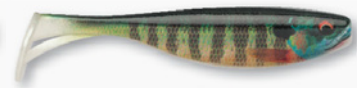
FPRL-French Pearl



GZSD-Gizzard Shad



HDI-Houdini



LBG-Live Bluegill



LM-Limetreuse



LMN-Live Minnow



LRSD-Live River Shad



LTFD-Live Threadfin Shad



LYP-Live Yellow Perch



PBRP-Pro Blue Red Pearl



PRL-Pearl



SXSD-Sexy Shad



TSD-Tennessee Shad

- Swims on both retrieve and free-fall with an enticing slow body roll and exaggerated tail swing
- Great shimmy and thump right out of the package
- Customize by cutting or removing the "tail tendon" for a wider action
- Provides unique rigging options:
VMC® jig head, VMC® heavy duty swimbait hook or even a VMC® Tokyo Rig®, it's deadly
- Grooved at the top and bottom for weedless hook rigging option

Model No.	Body Length	Pak
LGS3	3"	7
LGS4	4"	6



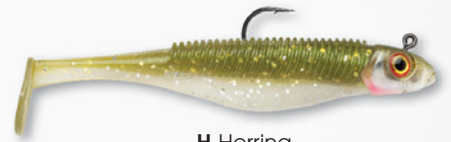
NEW 360GT SEARCHBAIT® SHAD



CI-Chartreuse Ice



GA-Gaga



H-Herring



HDI-Houdini



HO-Hot Olive



PI-Pearl Ice



SGH-Smokin' Ghost



SMT-Smelt



TB-Tru Blue



VT-Volunteer

- Rattling, weighted, life-like jig head perfectly matches new shad body style for the ultimate natural presentation. Slow body roll and exaggerated tail swing action at every speed
- Exclusive VMC® Coastal Black® hook has extended "leg" on line tie to further enhance action. 60° angle keeps lure swimming in the perfect position
- Easy-to-rig with hook rigging channel and exit hole indicated on body
- Upscale designs, finishes and exclusive 3D holographic eyes
- Phthalate-free body
- Contemporary, environmentally responsible trap-clam package



Model No.	Body Length	Jig Weight	Hook	Pak
SBD35	3.5"	1/4 oz.	2/0	1 Rigged / 2 Bodies
SBD45	4.5"	3/8 oz.	4/0	1 Rigged / 2 Bodies

NEW WHOLE BAIT HEAD

Teaser head creates the perfect roll action

- Use with Anchovy or other live bait
- Pre-drilled hole for pegging option (includes peg)
- Oversized 3D holographic eyes

Model No.	Qty per Pack	0080	1502	1504	1506	1524	1562	1566
2320-000	2	◆	◆	◆	◆	◆	◆	◆



0080
Chartreuse Glow



1502
Fish Candy UV Purple



1504
Fish Candy UV Chartreuse



1506
Fish Candy UV Blue



1524
Lucky Charm



1562
Crystal Clear UV



1566
Chrome Blue

BLUE FOX®

UV BRIGHT NEW COLORS - 00, 10, 20

CLASSIC VIBRAX®

The legendary Vibrax® Spinner has laid a foundation for a vast collection of spinners from Blue Fox® for modern angling styles. Whether casting for smallies or working fast moving rivers for salmon and trout, there is a Blue Fox spinner built for your fishing conditions. Premium components complemented by super sharp VMC® hooks result in unsurpassed fishing experiences.

MODEL NO.	BLADE SIZE	WEIGHT
60-00-	0	7/64 oz.
60-10-	1	1/8 oz.
60-20-	2	3/16 oz.

© Reg. #2005488 This lure design is registered in the U.S. Patent and Trademark Office



TERMINATOR



NEW PRO SERIES SPINNERBAITS

Pro inspired. Streamline design. Amplified vibration.
Built with high-grade 17-7 stainless steel.

- Ultra fine wire with the perfect balance of strength and optimized vibration
- New Pro inspired colors and blade combinations
- Custom hand tied skirt
- Premium ball bearing swivel
- Oversized 3D holographic eye
- Tight grip trailer keeper
- Premium VMC® hook



PSS38WW02NG 3/8 oz
PSS12WW02NG 1/2 oz
WW-Willow/Willow Blades
02-Chartreuse and White Shad
NG-Nickel/Gold Blades



PSS38CC02NG 3/8 oz
PSS12CC02NG 1/2 oz
CC-Colorado/Colorado Blades
02-Chartreuse and White Shad
NG-Nickel/Gold Blades



PSS38CW02NG 3/8 oz
PSS12CW02NG 1/2 oz
CW-Colorado/Willow Blades
02-Chartreuse and White Shad
NG-Nickel/Gold Blades



PSS38WW02WC 3/8 oz
PSS12WW02WC 1/2 oz
WW-Willow/Willow Blades
02-Chartreuse and White Shad
WC-White/Chartreuse Blades



PSS38CC79NG 3/8 oz
PSS12CC79NG 1/2 oz
CC-Colorado/Colorado Blades
79-Hot Olive
GN-Gold/Nickel Blades



PSS38CW79NG 3/8 oz
PSS12CW79NG 1/2 oz
CW-Colorado/Willow Blades
79-Hot Olive
NG-Nickel/Gold Blades



PSS38WW79NG 3/8 oz
PSS12WW79NG 1/2 oz
WW-Willow/Willow Blades
79-Hot Olive
NG-Nickel/Gold Blades



PSS38CC81GN 3/8 oz
PSS12CC81GN 1/2 oz
 CC-Colorado/Colorado Blades
 81-Silver Shiner
 GN-Gold/Nickel Blades



PSS38CW81NN 3/8 oz
PSS12CW81NN 1/2 oz
 CW-Colorado/Willow Blades
 81-Silver Shiner
 NN-Nickel/Nickel Blades



PSS38WW81NN 3/8 oz
PSS12WW81NN 1/2 oz
 WW-Willow/Willow Blades
 81-Silver Shiner
 NN-Nickel/Nickel Blades



PSS38WW81WW 3/8 oz
PSS12WW81WW 1/2 oz
 WW-Willow/Willow Blades
 81-Silver Shiner
 WW-White/White Blades



PSS38WW99PP 3/8 oz
PSS12WW99PP 1/2 oz
 WW-Willow/Willow Blades
 99-D-Pink
 PP-Pink/Pink Blades



PSS38CW109GG 3/8 oz
PSS12CW109GG 1/2 oz
 CW-Colorado/Willow Blades
 109-Pale Gold Shiner
 GG-Gold/Gold Blades



PSS38WW109GG 3/8 oz
PSS12WW109GG 1/2 oz
 WW-Willow/Willow Blades
 109-Pale Gold Shiner
 GG-Gold/Gold Blades



PSS38CC110NG 3/8 oz
PSS12CC110NG 1/2 oz
 CC-Colorado/Colorado Blades
 110-Nashville Sexy
 NG-Nickel/Gold Blades



PSS38CW110NG 3/8 oz
PSS12CW110NG 1/2 oz
 CW-Colorado/Willow Blades
 110-Nashville Sexy
 NG-Nickel/Gold Blades



PSS38WW110NG 3/8 oz
PSS12WW110NG 1/2 oz
 WW-Willow/Willow Blades
 110-Nashville Sexy
 NG-Nickel/Gold Blades



PSS38WW110CW 3/8 oz
PSS12WW110CW 1/2 oz
 WW-Willow/Willow Blades
 110-Nashville Sexy
 CW-Chartreuse/White Blades



PSS38WW110WC 3/8 oz
PSS12WW110WC 1/2 oz
 WW-Willow/Willow Blades
 110-Nashville Sexy
 WC-White/Chartreuse Blades

More PSS models
 on next page.

TERMINATOR

NEW PRO SERIES SPINNERBAITS More models, continued from previous pages.



PSS38CW111GN 3/8 oz
PSS12CW111GN 1/2 oz
 CW-Colorado/Willow Blades
 111-Shad Spawn
 GN-Gold/Nickel Blades



PSS38WW111GN 3/8 oz
PSS12WW111GN 1/2 oz
 WW-Willow/Willow Blades
 111-Shad Spawn
 GN-Gold/Nickel Blades



PSS38CW112GG 3/8 oz
PSS12CW112GG 1/2 oz
 CW-Colorado/Willow Blades
 112-Retro Gill
 GG-Gold/Gold Blades



PSS38WW112GG 3/8 oz
PSS12WW112GG 1/2 oz
 WW-Willow/Willow Blades
 112-Retro Gill
 GG-Gold/Gold Blades



PSS38CW113GN 3/8 oz
PSS12CW113GN 1/2 oz
 CW-Colorado/Willow Blades
 113-Green Gizzard
 GN-Gold/Nickel Blades



PSS38WW113GN 3/8 oz
PSS12WW113GN 1/2 oz
 WW-Willow/Willow Blades
 113-Green Gizzard
 GN-Gold/Nickel Blades



PSS38CC115GG 3/8 oz
PSS12CC115GG 1/2 oz
 CC-Colorado/Colorado Blades
 115-Dirty Chartreuse Shad
 GG-Gold/Gold Blades



PSS38CW115GG 3/8 oz
PSS12CW115GG 1/2 oz
 CW-Colorado/Willow Blades
 115-Dirty Chartreuse Shad
 GG-Gold/Gold Blades



PSS38WW115GG 3/8 oz
PSS12WW115GG 1/2 oz
 WW-Willow/Willow Blades
 115-Dirty Chartreuse Shad
 GG-Gold/Gold Blades



PSS38WW115CC 3/8 oz
PSS12WW115CC 1/2 oz
 WW-Willow/Willow Blades
 115-Dirty Chartreuse Shad
 CC-Chartreuse/Chartreuse Blades



PSS38CW116NG 3/8 oz
PSS12CW116NG 1/2 oz
 CW-Colorado/Willow Blades
 116-Sunny
 NG-Nickel/Gold Blades



PSS38WW116NG 3/8 oz
PSS12WW116NG 1/2 oz
 WW-Willow/Willow Blades
 116-Sunny
 NG-Nickel/Gold Blades

TERMINATOR®

NEW HEAVY DUTY SWIM JIG

Hydrodynamic head, crafted to swim through the heaviest cover.

- Oversized 3D eye
- Premium banded silicone full skirt
- VMC® hybrid 5/0 wide gap hook
- Tight grip trailer keeper
- Nylon weedguard



HDSJ3802 3/8 oz
HDSJ1202 1/2 oz
02-Chartreuse and White Shad



HDSJ3871 3/8 oz
HDSJ1271 1/2 oz
71-Pumpkin Orange



HDSJ3875 3/8 oz
HDSJ1275 1/2 oz
75-Pumpkin Green



HDSJ3896 3/8 oz
HDSJ1296 1/2 oz
96-Black Blue Purple



HDSJ3897 3/8 oz
HDSJ1297 1/2 oz
97-OD



HDSJ3898 3/8 oz
HDSJ1298 1/2 oz
98-Texas Craw



HDSJ38100 3/8 oz
HDSJ12100 1/2 oz
100-Green Pumpkin



HDSJ38101 3/8 oz
HDSJ12101 1/2 oz
101-Chobee Craw



HDSJ38105 3/8 oz
HDSJ12105 1/2 oz
105-Bama Craw



HDSJ38108 3/8 oz
HDSJ12108 1/2 oz
108-Glimmer Blue Shad



HDSJ38109 3/8 oz
HDSJ12109 1/2 oz
109-Pale Gold Shiner



HDSJ38110 3/8 oz
HDSJ12110 1/2 oz
110-Nashville Sexy



BASS SERIES

NEW TOKYO RIG® FINESSE NEKO™

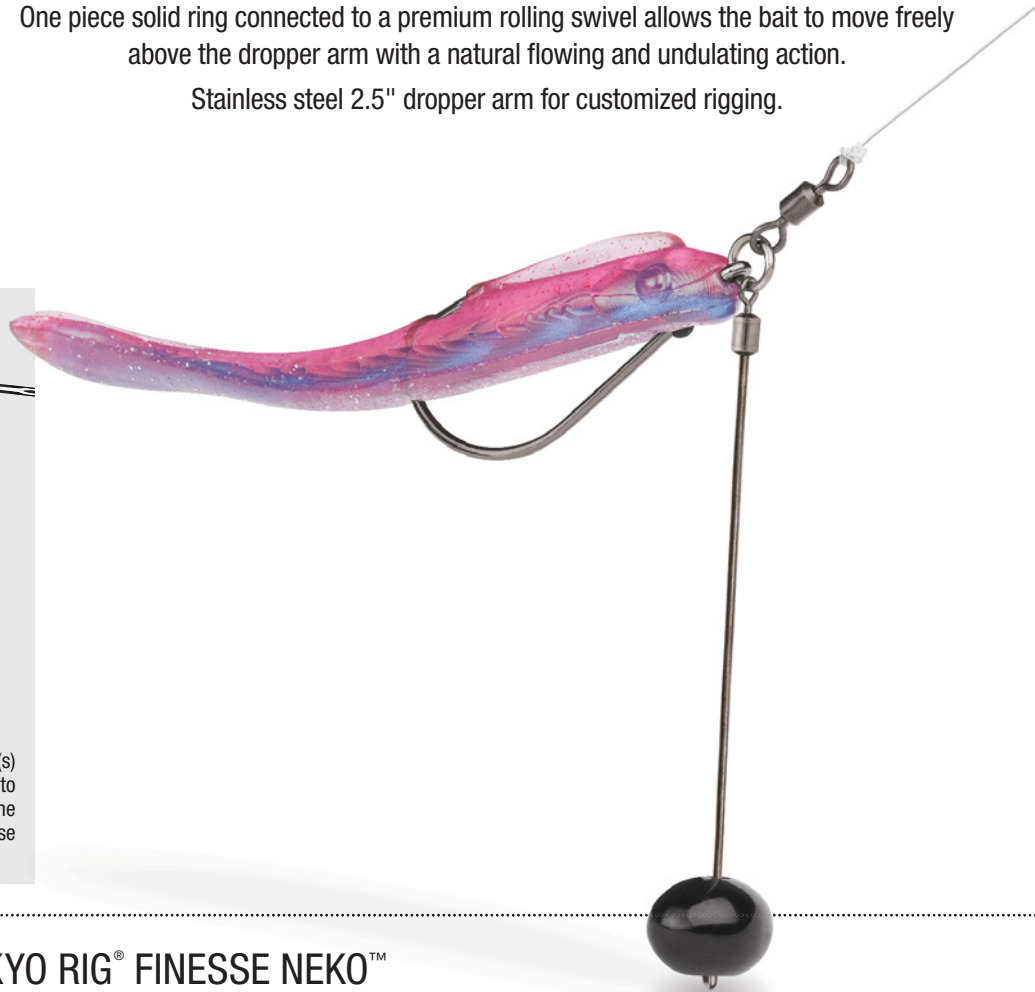
One piece solid ring connected to a premium rolling swivel allows the bait to move freely above the dropper arm with a natural flowing and undulating action.

Stainless steel 2.5" dropper arm for customized rigging.

TOKYO® RIG RIGGING

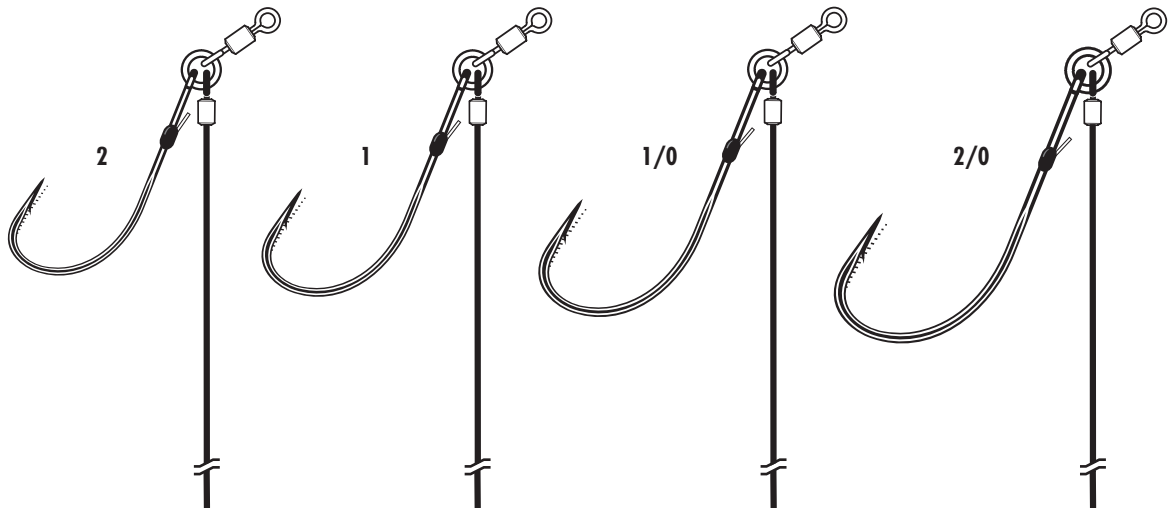
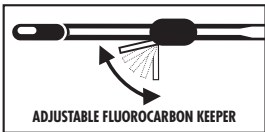
VMC® WEIGHT (SOLD SEPARATELY)

RIGGING RECOMMENDATIONS
Slide on your favorite weight(s) and/or bead combinations onto the shaft then bend the end of the shaft with a pair of narrow nose pliers to hold in place.



TFNK NEW TOKYO RIG® FINESSE NEKO™

Adjustable Fluorocarbon Keeper • Offset Point • Long Shank • Wide Gap • Forged One Piece Solid Ring Connected to Rolling Swivel • 2.5" Stainless Steel Dropper Arm



COLOR / SIZE	2	1	1/0	2/0
BN - Black Nickel	PP(2)	PP(2)	PP(2)	PP(2)

PP pack (variable quantity), VP pack - (variable quantity), A pack - 100 hooks, B pack - 50 hooks, C pack - 25 hooks, I pack - 10 hooks



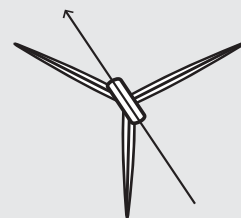
TREBLE SERIES

7548BD **NEW SIZES** BLADED HYBRID TREBLE SHORT

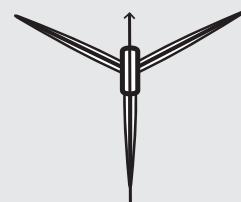
1X Strong • Wide Gap • Short Shank • Inline Eye • Forged • Hi Carbon Steel • Needle Point
Resin Sealed Swivel and Blade for Maximum Rotation and Flash



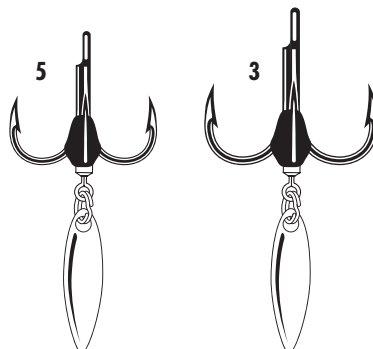
INLINE EYE



Traditional 30 Degree Treble Hook Design



Inline Treble Hook Design Provides Perfect Balance



COLOR / SIZE	5	3
BN - Black Nickel	PP(2)	PP(2)

7548 **NEW SIZES** HYBRID TREBLE SHORT

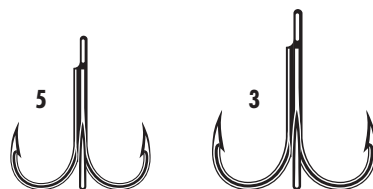
1X Strong • Wide Gap • Short Shank • Inline Eye • Forged • Hi Carbon Steel • Needle Point



COLOR / SIZE	5	3
BN - Black Nickel	PP(4)	PP(4)

7547 **NEW SIZES** HYBRID TREBLE

1X Strong • Wide Gap • Inline Eye • Forged • Hi Carbon Steel • Needle Point



COLOR / SIZE	5	3
BN - Black Nickel	PP(4)	PP(4)

PP pack (variable quantity), VP pack - (variable quantity), A pack - 100 hooks, B pack - 50 hooks, C pack - 25 hooks, I pack - 10 hooks



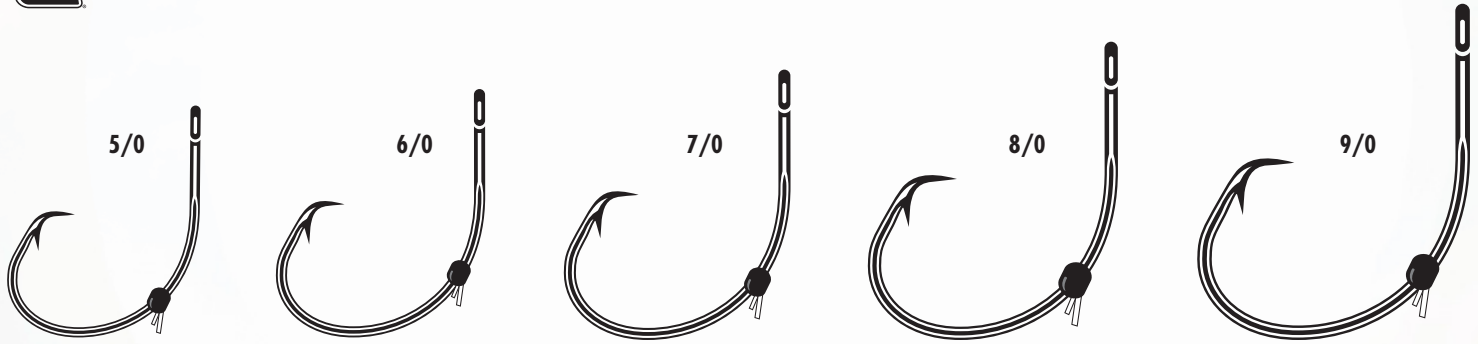


TOURNAMENT CIRCLE SERIES

7385LKCB **NEW** TOURNAMENT CIRCLE B-Lok™ HOOK

VMC® B-Lok™ Dual Fluorocarbon Bait Stop Prevents Bait From Going Up and Down the Hook Shank

1X Strong • Non-Offset • Extra Wide Gap • Forged • Vanadium® Steel • Needle Point • Patent Pending



COLOR / SIZE	5/0	6/0	7/0	8/0	9/0
CB - Coastal Black®	PP(6), B	PP(6), B	PP(6), B	PP(6), B	PP(5), B

PP pack (variable quantity), VP pack - (variable quantity), A pack - 100 hooks, B pack - 50 hooks, C pack - 25 hooks, I pack - 10 hooks





ASSIST HOOKS

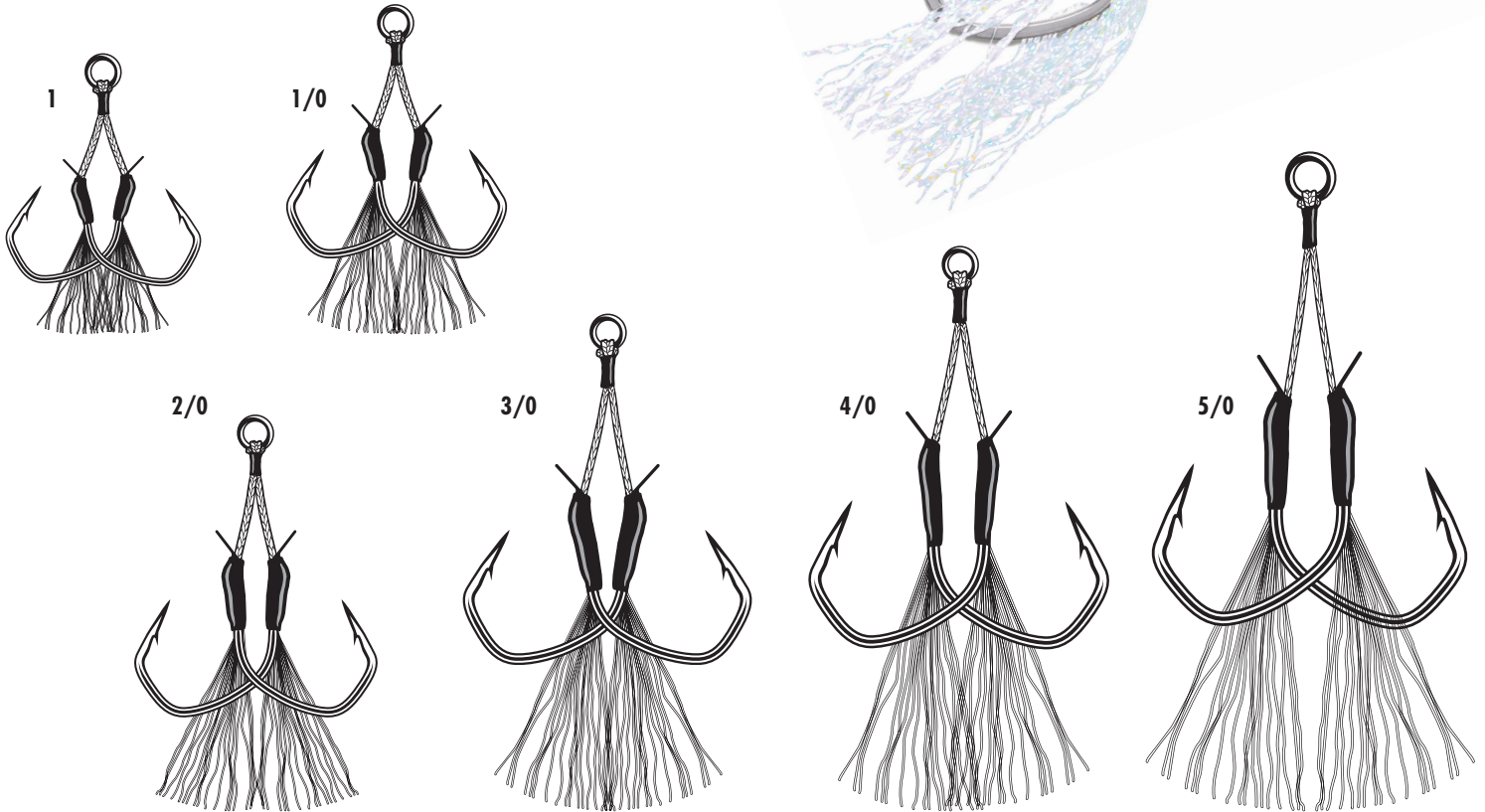
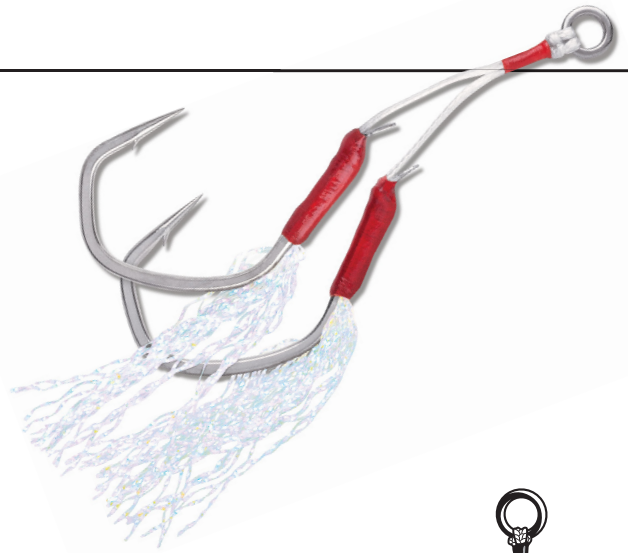
7117TTI **NEW** TECHSET® TANDEM ASSIST

TechSet® Technical Locking Curve Maximizes Hook Sets and Locks Fish in Place

Forged • Chemically Sharpened Needle Point • Spade End

Premium Braid with Fluorocarbon Core • 3 Point Epoxy Resin Reinforced Threads

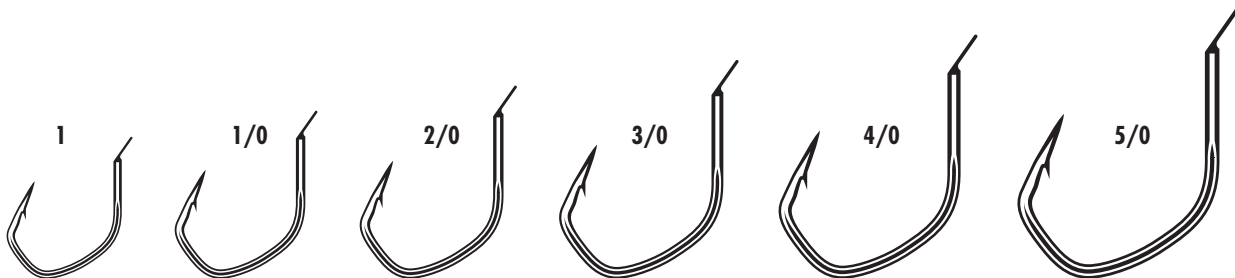
Ultra Reflective Tinsel • Uniform Solid Ring



COLOR / SIZE	1 - 130 lb.	1/0 - 130 lb.	2/0 - 130 lb.	3/0 - 200 lb.	4/0 - 200 lb.	5/0 - 200 lb.
TI - TIN	PP(4)	PP(3)	PP(3)	PP(3)	PP(2)	PP(2)

7117TI **NEW** TECHSET® ASSIST

TechSet® Technical Locking Curve Maximizes Hook Sets and Locks Fish in Place • Forged • Chemically Sharpened • Needle Point • Spade End



COLOR / SIZE	1	1/0	2/0	3/0	4/0	5/0
TI - TIN	PP(6)	PP(5)	PP(5)	PP(5)	PP(4)	PP(4)

PP pack (variable quantity), VP pack - (variable quantity), A pack - 100 hooks, B pack - 50 hooks, C pack - 25 hooks, I pack - 10 hooks



ASSIST HOOKS

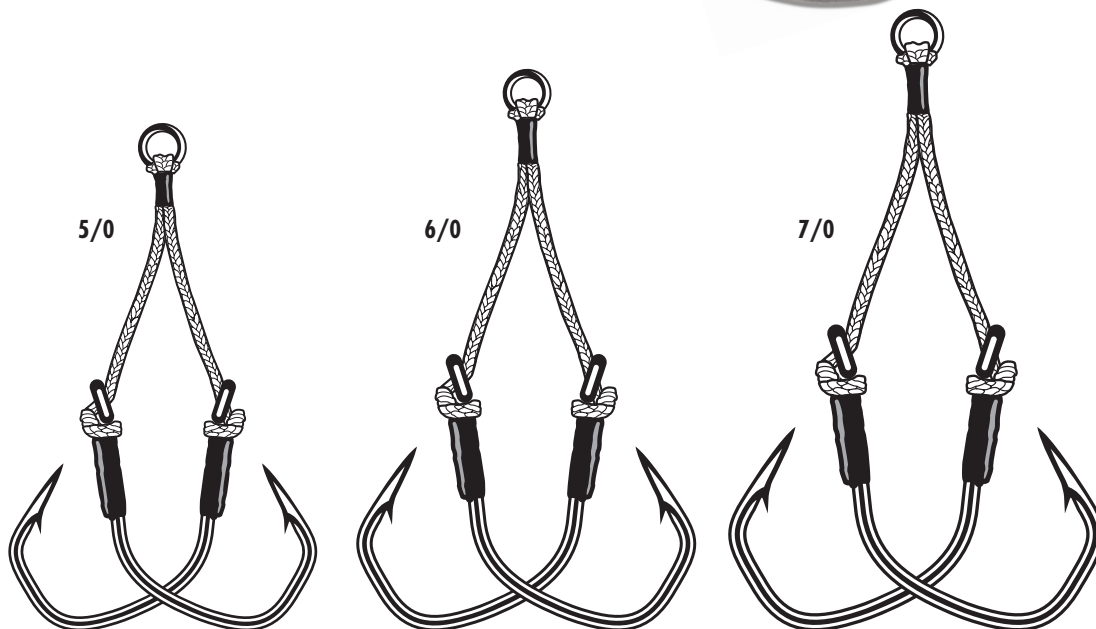
7269TTI **NEW** TECHSET® HEAVY DUTY TANDEM ASSIST

TechSet® Technical Locking Curve Maximizes Hook Sets and Locks Fish in Place

Forged • Chemically Sharpened Needle Point • Slightly Angled Eye

Premium Braid with Fluorocarbon Core

3 Point Epoxy Resin Reinforced Threads • Uniform Solid Ring

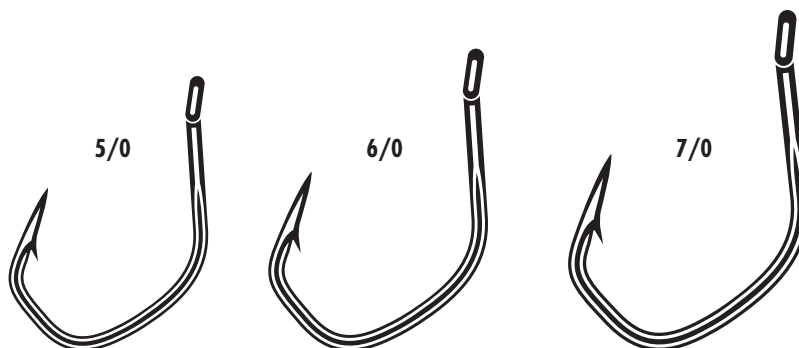


COLOR / SIZE	5/0 - 250 lb.	6/0 - 250 lb.	7/0 - 250 lb.
TI - TIN	PP(2)	PP(2)	PP(2)

7269TI **NEW** TECHSET® HEAVY DUTY ASSIST

TechSet® Technical Locking Curve Maximizes Hook Sets and Locks Fish in Place • Forged • Chemically Sharpened Needle Point

Slightly Angled Eye



COLOR / SIZE	5/0	6/0	7/0
TI - TIN	PP(6)	PP(5)	PP(4)

PP pack (variable quantity), VP pack - (variable quantity), A pack - 100 hooks, B pack - 50 hooks, C pack - 25 hooks, I pack - 10 hooks



JIG SERIES

NEW MTJ MOON TAIL™ JIG

HOOK - TechSet® Technical Locking Curve
 Maximizes Hook Sets and Locks Fish in Place
 X-Long Shank • 1X Strong • Forged
 Premium Hi Carbon Steel • Needle Point

JIG - Oversized flat aspirin head shape enhances
 darting and rolling head motion when jigged
 Low profile elongated bucktail fibers maintain
 shape and creates life-like action
 X Large 3D holographic eyes

UV BRIGHT Finish Reflects More Light Energy,
 Strengthening the Lure's Visibility



Model	Weight	Hook Size	Pcs. Per Pack
MTJ18	1/8 oz.	2/0	2
MTJ14	1/4 oz.	3/0	2
MTJ38	3/8 oz.	3/0	2



BLK
Black



BFU
Blue Fire UV



FT
Firetiger



GFU
Green Fire UV



OFU
Orange Fire UV



PA
Purple Albino



PFU
Pink Fire UV



SD
Shad



STS
Spot Tail Shiner



WHT
White

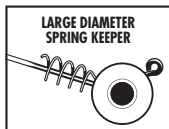


JIG SERIES

HSBJ **NEW** HYBRID SWIMBAIT JIG

HOOK - Hybrid wider gap maximizes hook sets and hybrid bend for extra strength • 1X Strong • Hi Carbon Steel • Forged Shank

JIG - Wide diameter spring keeper to securely lock soft plastics in place - ideal for swimbaits • 60° Jig Eye • 3D Holographic Eyes



Model	Weight	Hook Size	Pcs. Per Pack
HSBJ316	3/16 oz.	2/0	4
HSBJ14	1/4 oz.	2/0	4
HSBJ516	5/16 oz.	3/0	4
HSBJ38	3/8 oz.	3/0	3
HSBJ12	1/2 oz.	4/0	3



TERMINAL SERIES

NKRK **NEW** NEKO™ RIGGING KIT

19 Piece Kit Includes:

NEKO™ HOOK (2pcs) 2, 1, 1/0, 2/0

WEEDLESS NEKO™ HOOK (1pc) 2, 1, 1/0, 2/0

NEKO™ WEIGHT (2pcs) 1/16, (1pc) 3/32, (1pc) 1/8

NEKO™ SKIRT (1pc each) 1/16 size BB, BLKBL, PPKO



WKRK **NEW** WACKY RIGGING KIT

19 Piece Kit Includes:

WACKY HOOK (2pcs) 4, 2, 1, 1/0

WACKY WEEDLESS HOOK (2pcs) 2, 1, 1/0, 2/0

WACKY WEEDLESS JIG (1pc) 1/8, 3/16, 1/4





TERMINAL SERIES

CRSP **NEW** CROSSOVER PLIERS™

The innovative VMC® Crossover Pliers™ and Crossover Ring™ design maximizes efficiencies when rigging soft plastics or worms.

- The Crossover Pliers are made of lightweight durable plastic
- Built-in compartments within the handles keeps rings organized and ready to rig the next presentation
- Includes four 6 mm VMC Crossover Rings™ (additional sizes sold separately)
- The patent pending VMC Crossover Ring™ has a dual-channel hood which allows either Neko™ or Wacky style rigging



To operate, simply slide the desired size Crossover Ring over the closed jaws. Compress the plier handles to open the jaws, stretching the Crossover Ring. Insert and position a soft plastic into the Crossover Ring. Slowly close the jaws by releasing tension to the handle while stabilizing the Crossover Rings position. While holding one end of the soft plastic, pull the pliers away from the rig.





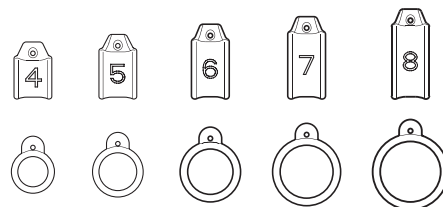
TERMINAL SERIES

CRSR **NEW** CROSSOVER RING™

The VMC® Crossover Rings™ have a dual-channel hood which allows for either Neko™ or Wacky style rigging

The innovative design of the VMC Crossover Ring when used with the VMC Crossover Pliers™ maximizes efficiencies when rigging soft plastics or worms

Patent Pending



Model	Color	Diam.	Pcs. Per Pack
CRSRC4	Clear	4mm	10
CRSRC5	Clear	5mm	10
CRSRC6	Clear	6mm	10
CRSRC7	Clear	7mm	10
CRSRC8	Clear	8mm	10

Model	Color	Diam.	Pcs. Per Pack
CRSRB4	Black	4mm	10
CRSRB5	Black	5mm	10
CRSRB6	Black	6mm	10
CRSRB7	Black	7mm	10
CRSRB8	Black	8mm	10

Model	Color	Diam.	Pcs. Per Pack
CRSRG4	Green Pumpkin	4mm	10
CRSRG5	Green Pumpkin	5mm	10
CRSRG6	Green Pumpkin	6mm	10
CRSRG7	Green Pumpkin	7mm	10
CRSRG8	Green Pumpkin	8mm	10

TRW **NEW** TUNGSTEN RUGBY WEIGHT

Extreme Hardness Provides Better Feel for Structure and Light Bites

35% Smaller Profile for Fewer Snags and Better Cover Penetration

Easy to Peg-No Insert Design • Ultra Tough Color Coating

Lead Free Weight

Model	Weight	Pcs. Per Pack
TRW14	1/4 oz.	3
TRW38	3/8 oz.	3
TRW12	1/2 oz.	2
TRW34	3/4 oz.	1
TRW1	1 oz.	1



BLK
Black

Bottom View



GNPPK
Green Pumpkin

Bottom View

SK **NEW** SPRING KEEPER

Self Centering Spring Keeper Securely Locks Soft Plastics in Place



S
Small



L
Large

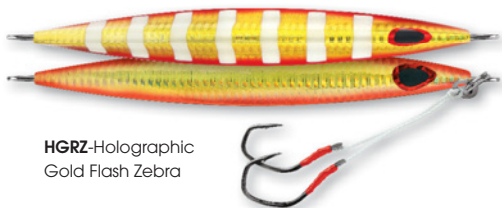
Model	Size	Pcs. Per Pack
SKS	Small	20
SKL	Large	20



NEW KENSAKI JIG

The asymmetrical Kensaki cuts water fast with its knife-tip design, allowing it to get deep. The "in line" eyelets stabilize the jig during descent and enhance the fluttering action under slack line. Use a 'lift & fall' slow-pitch technique to get the Kensaki darting aggressively upwards during the lift, followed by a very tight horizontal flutter on the fall.

- Embedded life-like holographic foil finish
- VMC® Double Assist hooks with armored braid



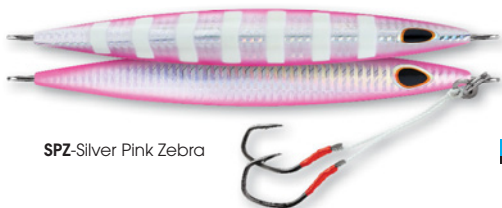
HGRZ-Holographic Gold Flash Zebra



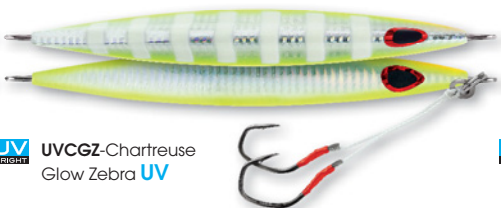
NFZ-Naked Flash Zebra



OZ-Orange Zebra Pearl



SPZ-Silver Pink Zebra



UV BRIGHT **UVCGZ**-Chartreuse Glow Zebra **UV**



UV BRIGHT **UVGSZ**-Green Sardine Zebra **UV**



UV BRIGHT **UVSI**-Silver **UV**

Model No.	Length (Inches/mm)	Weight (oz/g)
KSJ120	5.25" / 133mm	4-1/4 oz. / 120g
KSJ170	6" / 152mm	6 oz. / 170g
KSJ220	6.75" / 171mm	7-3/4 oz. / 220g
KSJ280	7.25" / 184mm	9-7/8 oz. / 280g

NEW

PROMIX[®] BRAID



LOW-VIS GREEN

CAPITALIZING ON PRO ANGLER INSIGHTS, SUFIX[®] PROMIX[®] COMBINES THE INNATE BENEFITS OF PREMIUM BRAID WITH ULTRA-LONGEVITY, BUOYANCY AND COLORFAST TECHNOLOGY TO CULMINATE A QUALITY OF BRAID LIKE NO OTHER.

Color Injection process provides two-times more "Colorfast" retention than competing braids • The densely braided line made with HMPE fibers and high weave-count gives consistent quality, uniform diameter (increasing abrasion resistance) and line performance Low stretch offers exceptional lure control, ultimate bite detection and firm hook setting power Superior knot and shock strength • Multi-purpose braid that excels in freshwater and saltwater applications

SPECIFICATIONS

150 Yd. Spools - (3/Case)

TEST LB. / KG.	DIAMETER INCHES / MM	MONO LB. TEST EQUIV. DIA.	LOW-VIS GREEN
6 / 2.7	.006 / .14	2	630-006G
10 / 4.5	.008 / .20	4	630-010G
15 / 6.8	.0085 / .22	5	630-015G
20 / 9.1	.009 / .23	6	630-020G
30 / 13.6	.011 / .29	8	630-030G
40 / 18.2	.013 / .33	10	630-040G
50 / 22.7	.014 / .34	12	630-050G
65 / 29.5	.016 / .40	17	630-065G
80 / 36.4	.018 / .45	20	630-080G

300 Yd. Spools - (3/Case)

TEST LB. / KG.	DIAMETER INCHES / MM	MONO LB. TEST EQUIV. DIA.	LOW-VIS GREEN
6 / 2.7	.006 / .14	2	630-106G
10 / 4.5	.008 / .20	4	630-110G
15 / 6.8	.0085 / .22	5	630-115G
20 / 9.1	.009 / .23	6	630-120G
30 / 13.6	.011 / .29	8	630-130G
40 / 18.2	.013 / .33	10	630-140G
50 / 22.7	.014 / .34	12	630-150G
65 / 29.5	.016 / .40	17	630-165G
80 / 36.4	.018 / .45	20	630-180G

1,200 Yd. Spools - (1/Case)

TEST LB. / KG.	DIAMETER INCHES / MM	MONO LB. TEST EQUIV. DIA.	LOW-VIS GREEN
10 / 4.5	.008 / .20	4	630-310G
15 / 6.8	.0085 / .22	5	630-315G
20 / 9.1	.009 / .23	6	630-320G
30 / 13.6	.011 / .29	8	630-330G
40 / 18.2	.013 / .33	10	630-340G
50 / 22.7	.014 / .34	12	630-350G
65 / 29.5	.016 / .40	17	630-365G
80 / 36.4	.018 / .45	20	630-380G

3,500 Yd. Spools - (1/Case)

TEST LB. / KG.	DIAMETER INCHES / MM	MONO LB. TEST EQUIV. DIA.	LOW-VIS GREEN
10 / 4.5	.008 / .20	4	630-410G
15 / 6.8	.0085 / .22	5	630-415G
20 / 9.1	.009 / .23	6	630-420G
30 / 13.6	.011 / .29	8	630-430G
40 / 18.2	.013 / .33	10	630-440G
50 / 22.7	.014 / .34	12	630-450G
65 / 29.5	.016 / .40	17	630-465G
80 / 36.4	.018 / .45	20	630-480G

ALWAYS USE THE BEST LINE[®]

NEW

131 BRAID



LOW-VIS GREEN



12 CARRIER HMPE BRAIDED LINE PLUS A SINGLE GORE® PERFORMANCE FIBER IN THE CENTER FOR OPTIMAL ROUNDNESS AND REDUCED INTERNAL ABRASION.

Built with 13 fibers (12 HMPE fibers + 1 GORE® Performance Fiber in core) to guarantee consistently strong construction with no weak points for reliable braided line during casting, strikes and fighting action • Construction increases the number of fibers at the knot resulting in better knot tying and stronger holding power • A single strand of GORE® Performance Fiber surrounded by 12 precision braided HMPE fibers results in a “super-round” line that is smoother and quieter than other lines

SPECIFICATIONS

150 Yd. Spools - (3/Cartron - 36/Case)

TEST LB. / KG.	DIAMETER INCHES / MM	MONO LB. TEST EQUIV. DIA.	LOW-VIS GREEN
6 / 2.7	.006 / .14	2	631-006G
10 / 4.5	.008 / .20	4	631-010G
20 / 9.1	.009 / .23	6	631-020G
30 / 13.6	.011 / .29	8	631-030G
40 / 18.2	.013 / .33	10	631-040G
50 / 22.7	.014 / .34	12	631-050G
65 / 29.5	.017 / .43	17	631-065G
80 / 36.4	.020 / .52	20	631-080G

ALWAYS USE THE BEST LINE®

NEW COLOR AND SPOOL SIZE

ADVANCE[®] MONOFILAMENT



SUFIX ADVANCE[®] MONOFILAMENT IS A COMBINATION OF HMPE AND HYPER COPOLYMER[®] CREATING SUPERIOR ABRASION RESISTANCE, LOW STRETCH AND SENSITIVITY THAT HAS NEVER BEEN SEEN BEFORE.

50% Lower stretch and UV absorption than standard monofilament • Excellent abrasion resistance • Superior sensitivity
Smooth long-casting • Unbeatable knot strength • Low memory • Exclusive G2 Precision Winding™

SPECIFICATIONS

330 Yd. Spools - (3/Case - 36/Case)

LB. TEST / DIA	CLEAR	GREEN	NEW NEON LIME
4 / .008"	604-104	604-104G	604-104L
6 / .010"	604-106	604-106G	604-106L
8 / .011"	604-108	604-108G	604-108L
10 / .012"	604-110	604-110G	604-110L
12 / .014"	604-112	604-112G	604-112L
14 / .015"	604-114	604-114G	604-114L
17 / .016"	604-117	604-117G	604-117L
20 / .018"	604-120	604-120G	604-120L
*25 / .020"	604-125	604-125G	604-125L

*250 YDS.

NEW 1,200 Yd. Spools - (1/Case - 12/Case)

LB. TEST / DIA	CLEAR	LOW-VIS GREEN	NEW NEON LIME
4 / .008"	604-1004	604-1004G	604-1004L
6 / .010"	604-1006	604-1006G	604-1006L
8 / .011"	604-1008	604-1008G	604-1008L
10 / .012"	604-1010	604-1010G	604-1010L
12 / .014"	604-1012	604-1012G	604-1012L
14 / .015"	604-1014	604-1014G	604-1014L
17 / .016"	604-1017	604-1017G	604-1017L
20 / .018"	604-1020	604-1020G	604-1020L
25 / .020"	604-1025	604-1025G	604-1025L



Precision, stacked winding plus large arbor spool virtually eliminates line memory.

ALWAYS USE THE BEST LINE[®]



2021 APPAREL



RAPALA



NEW STYLES AND BRANDS

SNAPBACK TRUCKER CAP

Richardson 112 Mid Pro is the classic design trucker cap that offers mass appeal. Embroidered or screen print logo in a variety of color combinations and patterns to satisfy anyone's style. Made of a cotton/polyester blend, their structured, mid-profile, six panel construction fits just like a cap should. 100% polyester mesh back keeps you cool on those hot summer days. Pre-curved contrast stitched visor holds its shape, or can be custom bent to match user's preference. Snapback closure, one size fits most.



RTC100
Red White



RTC101
Charcoal Columbia Blue



RTC102
Black Black



RTC103
Charcoal Neon Pink



RTC104
Heather Grey Black



RTC105
Charcoal Red



RTC106
Charcoal Neon Yellow



NEW RTC300
Foam White Red



NEW RTC301
Foam White Black



NEW RTC302
Olive Green Black



NEW RTC303
Brown Tan



NEW RTC304
Dark Camo Black



NEW RTC305
Black Black



NEW RTC111
Navy



NEW RTC112
Blue



NEW RTC113
Red



NEW LJTC01
White Blue



NEW STMTC01
Grey Black



NEW TRMTC01
Grey Blue



NEW VMTC01
Black Red White

NEW STYLES

SNAPBACK TRUCKER CAP LOW

Classic trucker cap style with the quality and fit you've come to expect. The Richardson 115 Low Pro casual structured cap has a lower profile with shallower crown and adjustable snapback which make this cap perfect for those who like a more tailored fit. Embroidered logo in a variety of color combinations, these caps generate a lot of favorite choices. A cotton/polyester blend with six panel construction makes a comfortable fit. 100% polyester mesh back keeps you cool on those hot days. Pre-curved visor holds its shape. Snapback closure, one size fits most.



RTCL200
Black Pink



RTCL201
Blue Grey



RTCL202
Red Grey



RTCL203
Grey Tan Gold



RTCL204
Blue White



NEW RTCL205
Heather Blue Tan



NEW RTCL206
Light Purple Tan



NEW RTCL207
Light Green Tan



Rapala

THE ORIGINAL
FLEXT
OSFA
IT FITS YOU

Rapala

Rapala®

TEAM

Rapala®

PATTERNED SNAPBACK TRUCKER CAP

Whether heading to the lake for a day of catching, running around town or just hanging with the crew, these caps are the perfect choice. Embroidered Rapala® logo sits atop either RealTree® Max-1XT or Kryptek® patterned front and bill. The Richardson 112 Mid Pro is a cotton/polyester blend built into a structured, mid-profile, six-panel cap with a pre-curved visor and solid black underside. Mesh back keeps you cool while adjustable plastic snapback closure ensures a snug fit when running or looser when you want it to be. One size fits most.



RTC107
RealTree Max-1XT



RTC108
Kryptek Neptune



RTC109
Kryptek Pontus



RTC110
Kryptek Black

FLEXFIT® CAP

The only cap brand some anglers will wear. Top that off with a Rapala® logo and you have a legit winner. Solid construction, this six-panel, mid-profile cap has hard buckram backed front panels that hold their shape. The original Flexfit® sweatband retains its shape, even after hours and hours of wear. Polyester/Spandex mesh on back has slight give for comfort, while the black underbill knocks down reflection. Emacur® visor for that just right look. One size fits most.



RFFC200
Heather Grey Black



RFFC201
Heather Grey Red



RFFC202
Red White



RFFC203
Black White

NEW STYLES AND BRANDS

**NEXT LEVEL™
T-SHIRTS**

Next Level™ nailed it on this one. A notoriously comfortable fit in a color everyone looks good in. Great for a day of fishing or trolling around doing what you do. Decorated with a silk-screened logo, 4.3 oz., 60/40 combed ringspun cotton/polyester blend with set-in baby rib collar, side seams and tearaway label this tee will be the best wingman you've ever had.

- Fabric laundered
- Side seamed
- Tearaway label
- Sizing: S - 2XL



RNLT9030
White/Red

RNLT9031
Red/White

RNLT9032
Royal Blue/White

NEW RNLT9036
Red/White/Blue



RNLT9033
Stone Grey/Grey

RNLT9034
Ice Blue

RNLT9035
Charcoal/Red

NEW RNLT9037
Light Yellow

NEW RNLT9038
Vivid Blue

NEW RNLT9039
Light Olive



NEW RNLT9040
White/Pocket

NEW RNLT9041
Navy Blue/Pocket

NEW RNLT9042
Light Green

NEW LJNLT801
Blue

NEW TRMNL7501
Blue

NEW VMCNL7701
Red

NEW STYLES AND BRANDS

CORE PERFORMANCE LONG SLEEVE

The best way to stay cool and comfortable on and off the water, this solid color performance shirt offers style combined with function. Trend forward design offers UPF 30 UV sun protection along with moisture-wicking performance & 100% polyester interlock for ultimate comfort. Cationic dyes offer superior brightness and excellent colorfastness. Each features a silk screened branded logo.

- 3.8 oz./yd, 2/130 gsm
- 100% polyester interlock
- UPF 30 UV sun protection performance
- Moisture-wicking performance
- Performance fit
- Sizing: XS - 2XL



RCLS9002
Red



RCLS9004
Black



RCLS9006
Royal Blue



RCLS9008
White



RCLS9010
Grey



RCLS9012
Ice Blue



NEW RCLS9014
White



NEW RCLS9016
Bahama Heather



NEW RCLS9018
Vivid Blue



NEW LJCLS01
Blue



NEW TRMCLS01
Blue



NEW VMCLS01
Black

NEW

RAPALA® PERFORMANCE HOODIE

The best way to stay cool and comfortable on and off the water, the new Rapala® Performance hooded shirt offers style combined with function. Trend forward design with UPF 50+ UV sun protection along with moisture-wicking performance. Each features a dye-sublimation Rapala® logo and technical pattern.

- 88% Polyester and 12% Spandex fabric
- UPF 50+ UV sun protection
- Moisture-wicking performance
- Quick Dry
- Sizing: XS - 3XL



RPH01
Pattern Black Red



RPH02
Pattern Grey White

NEW

RAPALA® PERFORMANCE HOODIE WITH NECK GAITER

Same amazing features as the new Rapala® Performance hooded shirt, this version offers a built-in neck gaiter and under arm mesh ventilation! With the hood and neck gaiter you are getting the ultimate in UPF 50+ UV sun protection along with moisture-wicking performance. Each features a dye-sublimation Rapala® logo and modern pattern.

- 88% Polyester and 12% Spandex fabric
- UPF 50+ UV sun protection
- Moisture-wicking performance
- Quick Dry
- Under arm mesh ventilation
- Build in neck gaiter for sun and wind protection
- Sizing: XS - 3XL



RPHNG20
Red Grey Black



RPHNG21
White Blue

RAPALA® HOODED SWEATSHIRTS

These must-have Rapala® Hooded Sweatshirts are the ultimate combination of comfort, function and warmth. Full fleece interior keeps you comfortable without being too heavy. All of our hooded sweatshirts feature premium materials, a kangaroo front pouch and dye-sub logo proudly displaying your passion of fishing.

- 100% Polyester interlaced fleece
- 260 gsm/92% Polyester/8% Spandex cuffs & hem
- Dye-sublimation logo and pattern
- Performance look and feel
- Fleece interior for comfort & warmth
- Sizing: XS - 3XL



RSH01
Black



RSH02
Grey



RSH03
Light Blue Glare



RSH04
Grey Glare



RSH05
Red



RSH06
Heathered Grey

NEW

RAPALA® FISH TOWEL

A soft, lightweight water absorbing, hand drying microfiber towel with carabiner clip. Perfect for attaching to yourself or the boat.

- 80% Polyester
- 20% Polyamide
- Size: 16" x 16"



RTOWEL-1
Blue



RTOWEL-2
Grey