



Science.
Applied to Life.™

The cure for obscure.

Make your vehicles highly visible in the dark with
3M™ Diamond Grade™ Conspicuity Markings Series 983.

It's a fact—vehicles with conspicuity markings help make roads safer. It's an easy way to increase the visibility of your trucks and trailers to help protect your most valuable assets.

3M Conspicuity Markings are the best “real world” solution to increase a vehicle's visibility. They provide higher brightness at a variety of angles in typical applications and feature superior weathering performance and least variability in brightness due to weather. Compared to select competitive markings*, they showed the smallest change in brightness after 2000 hours of accelerated weathering (<10% change in brightness)**.

*DOT-C2 regulated marking colors

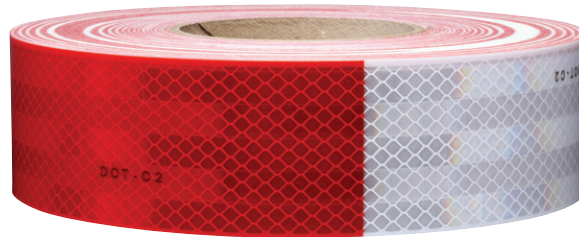
**Xe Arc Test as per ASTM D4956-19 Method 1

Easy to see. Easy to apply.



3M™ Diamond Grade™ Conspicuity Markings Series 983 are strong and rigid with a high performance adhesive that holds securely to vehicles. Markings are available in rolls, packaged pieces or kiss-cut pieces on a roll. The easy-release liner makes installation quick and user friendly.

- ▶ Starts bright, stays bright
- ▶ High brightness with wide angularity
- ▶ Series 983 meets or exceeds all FMVSS 108 requirements and includes the DOT-C2 Certification Mark
- ▶ On-site application training available
- ▶ Durable markings protected by 10-year, prorated warranty
- ▶ Vivid colors and bright whites



Available in a variety of roll sizes (continuous or kiss-cut) and strips.

3M™ Diamond Grade™ Conspicuity Markings Series 983				
Product #	Description	Available Widths	50-Yard Rolls	2" Cut Strips (100/pkg)
983-32	Red/White (11" x 7")	2", 3", 4"	✓	✓
983-326	Red/White (6" x 6")	2", 3", 4"	✓	✓
983-10	White	2", 3", 4"	✓	✓
983-72	Red	2", 3", 4"	✓	✓



3M Science.
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Give your vehicles brand new visibility.

Help increase worker safety with 3M™ Reflective Markings for non-regulated vehicles.

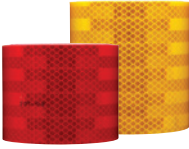
Increase the visibility of your vehicles while promoting your brand. These durable markings are available in a range of colors to complement or enhance your mobile branding. From box trucks to snowplows and DOT vehicles to garbage trucks, 3M Reflective Markings can help make any vehicle, or objects like dumpsters and barriers, more visible.




Safety you can see.

Increased visibility helps improve safety. According to the National Transportation Safety Board, while single-unit trucks comprise only 3% of registered motor vehicles, they are involved in 9% of fatalities among passenger vehicle occupants in multi-vehicle crashes. Citing these types of collisions on dark and unlit roads as more likely to result in serious injury than those that occur during daylight, the NTSB recommends conspicuity treatments on the sides and rear of single-unit trucks.*


3M™ Diamond Grade™ Reflective Markings – 983
Rigid construction for smooth, flat surfaces | 10-year warranty

983-32	Red/White (11" red/7" white)	 Available in 50-yard continuous or kiss-cut rolls in a variety of widths, as well as individual strips
983-326	Red/White (6" red/6" white)	
983-72	Red	
983-10	White	
983-71	Yellow	
983-23	Fluorescent Yellow Green	
983-21	Fluorescent Yellow	

3M™ Diamond Grade™ Reflective Markings – 973
For smooth surfaces and around rivets and corners | 5-year warranty

973-10	White	Available in 50-yard continuous or kiss-cut rolls in a variety of widths, as well as individual strips	
973-75	Blue		
973-77	Green		
973-71	Yellow		
973-74	Orange		
973-72	Red		

3M™ Flexible Conspicuity Tape Series 913
Flexible for easy application | 5-year warranty

913-32	Red/White (11" x 7")	Available in 50-yard continuous rolls in a variety of widths	
913-326	Red/White (6" x 6")		
913-72	Red		
913-10	White		

Looking for dependable automotive tapes? Rely on Great Dane for quality and long-lasting products.