

3M[™] Acrylic Foam and Acrylic Plus Tapes

Technical Update: Branded Liners

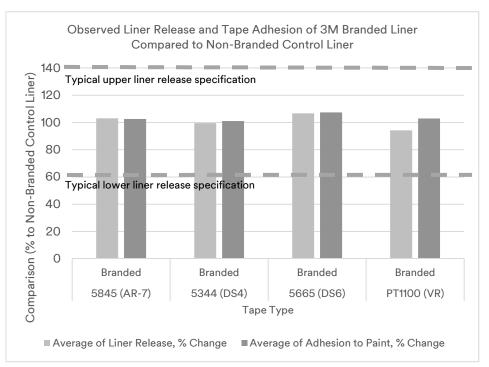


In an effort to help our customers confirm that they are using 3M[™] Automotive Attachment Tapes, many of our products now feature 3M branding on the liner. Several competitive products on the market today also take advantage of a red liner, and on occasion, our Technical Service Teams have identified applications where the customer thought they were using 3M products, but were actually being supplied with a non-3M product.

Product Performance

The liner enhancement does not affect the adhesive performance or liner removal from the tape, and does not impact the finished product or PPAP characteristics; current PPAP's remain valid.

Performance tests are run using standard test procedures in 3M laboratories. The values presented are typical and are not to be used for specification purposes. Values depend on test conditions and substrates.



Impacted Products

Please consult the chart below for a complete list of 3M Automotive Tapes and Reclosable Fasteners impacted by this liner change.

3M™ Acrylic Foam Tapes					
4220	5345	5665	EC3516		
4220FS	5356	5666	GT6008 (GT6008F, GT6008FS, GT6008L, GT6008TL)		
4225	5363F	5745L	GT6012 (GT6012F, GT6012FS, GT6012L)		
4257	5366F	5845	GTE6112		
5314	5367F	5933	Series PX5000 (PX5005, PX5008, PX5011, PX5015)		
5314F	5392FLR	EC3504			
5314FS	5390	EC3508			
5344	5567	EC3512			

3M™ Acrylic Plus Tapes
Series EX4000 (EX4008, EX4008T, EX4011, EX4011T, EX4015, EX4015T)
Series PT1000 (PT1100, PT1100T, PT1500, PT1500T)
Series EX4500 (EX4508, EX4508T, EX4511, EX4511T, EX4515, EX4515T)
ST1200
WT4112

3M™ Dual Lock™ Reclosable Fasteners, Roll Goods with Pressure Sensitive Adhesive							
Pa	rt Numbers by Stem D	Dual Lock / 3M Tape					
170	250	400					
	SJ3787	SJ3785	DL XXX / 4225				
	SJ3758	SJ3271	DL XXX / 5356				
		SJ3788	DL XXX / 5745				
			DL XXX / GT6008				
			DL XXX / GT6012				

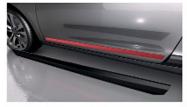
Details

- · Features two adhesives one on each side of the tape for effective bonding
- · Liner side adhesive is designed for high initial and final bond to automotive paint systems
- · Non-liner-side adhesive is excellent for metals and plastic parts
- Black foam tape provides good bond-line appearance
- · Conformable 1.12 mm acrylic foam core delivers stress relaxation under load

3M[™] Automotive Acrylic Plus Attachment Tape 06383 features two adhesives, one on each side of a 1.12 mm acrylic foam core. Liner-side adhesive is formulated for bonding to automotive paint systems, and the non-liner-side bonds to metals and plastics used in automotive components. Both deliver excellent initial tack and adhesive build for a permanent bond. Black tape helps create sharp bond lines.

Two Adhesives for Bonding to Automotive Parts and Paint Systems

Developed specifically for attaching rigid exterior trim and other parts to automotive substrates, our 3M[™] Automotive Acrylic Plus Attachment Tape 06383



It offers improved adhesion over a variety of conditions

features a 1.12 mm acrylic foam core with two different adhesives — one for each side of the application. Our liner-side adhesive provides very high initial and final adhesion for automotive paint surfaces, including scratch- and mar-resistant paint systems. The non-liner-side adhesive delivers excellent adhesion to plastic and metal surfaces commonly found in automotive trim and other components. The viscoelastic foam core conforms well even to complex geometries. It is engineered for stress relaxation when exposed to

high stress loads, and maintains bond-line aesthetics under normal stress loads. The 7/8" tape width is suitable for a versatile range of automotive applications. The black color of this OEM approved tape helps create sharp bond-lines. A red 3M branded liner provides easy one-piece release for efficient application.

Confidence in Your Purchase

<u>The 3M branded liner</u> features a subtle 3M logo-marking to provide evidence to the customer that they are receiving the 3M quality they expect from their purchase. The liner makes our tapes easy to identify and difficult to imitate. This proprietary branding technology is designed to help identification of 3M[™] Acrylic Foam Tapes.

3M recommends the use of 3M[™] Automotive Adhesion Promoter 06396 for tape-to-part adhesion with 3M[™] Automotive Acrylic Plus Attachment Tape 0**6383** on all plastic parts such as RIM, TPO, PPO, PP and PC.

Recommended Applications

- Body side moldings
- Wheel flares
- Door edge moldings
- Interior trim panels
- Antenna housings
- Badges, nameplates and emblems

Better Science for Better Adhesion from 3M

Since 1925 when one of our lab assistants invented masking tape, 3M has been applying science to life — developing adhesive products and technologies that help entire industries and individual businesses worldwide. The work that began with a single 3M engineer now spans decades and generations — and all of it goes into each of our products developed for automotive OEM, like 3M[™] Automotive Acrylic Plus Attachment Tape 0**6383**.

Rely on premium tapes by <u>3M if you're looking for quality and efficiency.</u>